



**Film & Media Alliance of Southern Utah**

Presents

## **THE 2020 SUMMER MOVIE EDITION OF THE GUERILLA FILMMAKING CHALLENGE**

### **RULES AND REGULATIONS;**

Rather than comment on the summer movie season that should have been, let's talk about the summer movie season that will be through the magic that is "The Guerilla Filmmaking Challenge." Filmmakers of all ages and all skill sets are encouraged to take part. You'll be given approximately 4 weeks to make a 5 minute short using any resources available to you.

There is **no submission fee** for this particular Challenge and yes...There will be cash prizes awarded to the 3 best films of the bunch. Additionally, there will be an audience choice award handed out as well.

**We only have room for 25 sign ups** so go through these rules and regulations thoroughly and be sure to watch the accompanying video asap. Once you've done that, the sign up process is simple;



**Sign up by sending an email** to [info@fmasu.com](mailto:info@fmasu.com). Put "2020 Summer Movie Guerilla Filmmaking Challenge" in the subject bar. Additionally, be sure to put your name and phone number in the body of the email. Once you've completed that step, we'll send you a response with your individual Guerilla Short topic. You'll be required to build your short film around this specific topic.

In addition to utilizing your topic, we're also throwing **a prop** into the mix. That prop is;

**A ROLL OF TOILET PAPER!!**

This prop doesn't have to be front and center in your film but at the very least, it needs to make an appearance.

On a final note, while we're living in unprecedented times, that doesn't mean we can't all keep the creative juices flowing, and that's precisely what Guerilla is designed to do.

Without further ado, here are the official rules and guidelines;

## **RULES AND GUIDELINES**

1. Your film must be submitted as an MP4 or .mov file by way of Google Drive or Dropbox. Google Drive is preferred.
2. Your films must be 720P or 1080P. No 4K.
3. Your film file cannot be larger than 1GB!
4. Email your Google Drive or Dropbox link to [info@fmasu.com](mailto:info@fmasu.com) **no later than Tuesday, June 2nd at 11:59 PM.**
5. Make sure your film link **email includes a film title, director's name, and phone number.**
6. Your film can be shot in any format provided it's submitted properly.
7. Please include 2 seconds of black at the beginning and end of your movie. It makes things easier for our programming process.
8. Your film must be built around your individual topic, it must include the previously mentioned prop, and it must be **5 minutes or less including credits.**

9. Please be careful with content. No nudity, no sexual situations, and no excessive language and violence.

10. Per licensed music and footage, we will leave that to your discretion. If there's something you want in your film, that's your choice, but keep in mind, you won't be able to submit your projects to festivals (or post on YouTube) unless you have clearance on any copyright material. FMASU and Southern Utah's Guerilla Filmmaking Challenge are not liable for use of unauthorized content.

11. There is **NO submission fee** required for this particular Challenge. This is all about giving back to the filmmaking community and aiding in maintaining our sanity during crazy times.

12. Do not post your film online until after “The Guerilla Shorts Showcase.” We want to create a “premiere” environment for both the film-makers and attendees.

13. We do not maintain ownership of your films but we will archive them on our Guerilla YouTube Channel. Should you take your film on the festival circuit and require us to pull it from YouTube for that reason, contact us and arrangements will be made.

14. At the moment, we plan on screening all Guerilla shorts at a special Guerilla block during Desertscape International Film Festival: Year Two on Saturday, June 20th in St. George, UT. Currently, we are monitoring the pandemic situation. It is entirely possible that we may have to postpone Desertscape. Again, this is a day-by-day development and we'll certainly keep you updated.

15. We'll be handing out one Desertscape All-Access badge for every completed Guerilla short. That badge will be good for the entire June 17th-20th festival run. Tickets for the Guerilla block will only be \$10 so be sure to tell all your family and friends.

16. There will be special prize packs awarded for the best Guerilla shorts of the lot. This will include an Audience Choice Award.

17. Your film project must adhere to all of the previous guidelines or it will be disqualified from prize eligibility.

18. If you have any questions, concerns, or suggestions, please contact us at [info@fmasu.com](mailto:info@fmasu.com).

Remember; “The Guerilla Film-Making Challenge” is certainly about having a fun time but it's also about pushing yourself creatively. For novices, don't be nervous. Just do your best. For those of you who have experience or have participated in the “Guerilla Film-Making Challenge” before, go the extra mile and challenge yourself in new and exciting ways.

Beyond that, be careful out there! No matter your opinion on the scope of the current pandemic, be respectful of others. Keep yourself and those around you safe. If you're not feeling well, don't take part in filming and if at all possible, continue social distancing, particularly if you have over 5 people on your shoot. And whatever you do, don't shoot portions of your film in high traffic areas (i.e. grocery stores.)

Happy movie making to all you maverick filmmakers out there! We can't wait to see all of your films! Further still, we can't wait to see who emerges as Guerilla top gun.

